



**BEAUTY
FROM
WITHIN**

**WITH THE NATURAL
POWER OF COLLAGEN**

For natural beauty – from within.

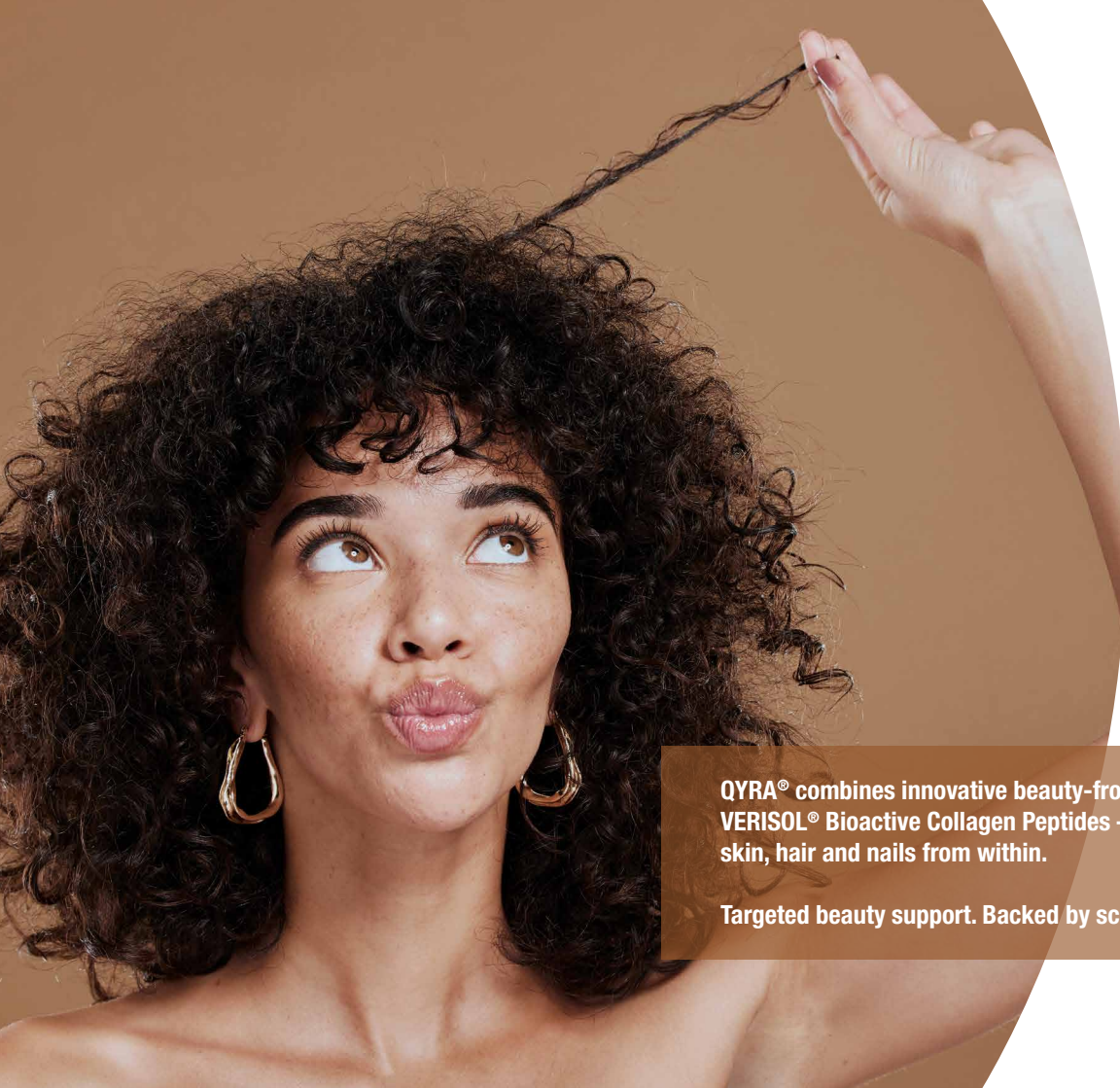
QYRA® stands for highly effective beauty-from-within nutricosmetics. Our products are result-driven, easy to use, backed by clinical studies and meet the highest safety standards.

With increasing age, the body's natural collagen production begins to decline – affecting not only the firmness, elasticity and hydration of the skin, but also its overall structure and appearance. VERISOL® Bioactive Collagen Peptides work from within to specifically support the body's connective tissue and help counteract visible signs of aging.

Clinically proven benefits include reduced wrinkles and fine lines, improved skin elasticity and hydration, a smoother skin surface as well as stronger, healthier-looking hair and nails.

Because real beauty comes from within.





QYRA® combines innovative beauty-from-within concepts with VERISOL® Bioactive Collagen Peptides – clinically studied to support skin, hair and nails from within.

Targeted beauty support. Backed by science.



*Beauty from within, with the
natural power of collagen.*



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PRODUCT CONCEPT

Highly effective anti-aging nutricosmetics product

Contains VERISOL[®], scientifically proven
Bioactive Collagen Peptides

QYRA[®] works systematically on the entire body
and stimulates skin metabolism and collagen
production in the deeper layers of the skin



↓ **Reduces**
Wrinkles + fine lines

↑ **Increases**
Skin elasticity + hydration

↑ **Increases**
Hair thickness

↑ **Improves**
Skin surface in cellulite

↑ **Improves**
Nail growth + strength

Dosage forms

Daily dose of the main active ingredient Bioactive Collagen Peptides VERISOL® is 2.5 g



Liquid



Tablets



Powder



Gummies



Bars

COLLAGEN DRINK

Product facts



Product category: Food supplement

Dosage form: Liquid

Content: 21 vials à 25 ml

Daily dose: 1 vial (2.5 g VERISOL®)

Flavor: Mango - Orange

Shelf-life: 24 months

Ingredients: water, collagen hydrolysate, saccharose, acids (tartaric acid, citric acid), flavorings, apple juice concentrate, lemon juice concentrate, safflower concentrate, preservatives (potassium sorbate, sodium benzoate), nicotinamide, sweetener (sucralose), D-biotin.





Nutritional values	per 100 ml	per daily dose (1 vial / 25 ml)
Energy	236 kJ = 55 kcal	59 kJ = 14 kcal
Fat	<0.5 g	<0.5 g
thereof saturated fatty acids	<0.1 g	<0.1 g
Carbohydrates	2.3 g	0.6 g
of which sugars	2.3 g	0.6 g
Protein	10.1 g	2.5 g
Salt	0.08 g	0.02 g

Nutrients	% NRV*	per daily dose (25 ml)
Niacin (NE)	100 %	16 mg
Biotin	100 %	50 µg
VERISOL® collagen hydrolysate	no reference values	2.5 g

* % NRV = % nutrient reference values in accordance to VO (EG) No. 1169/2011

COLLAGEN TABLETS

Product facts



Product category: Food supplement

Dosage form: Tablets

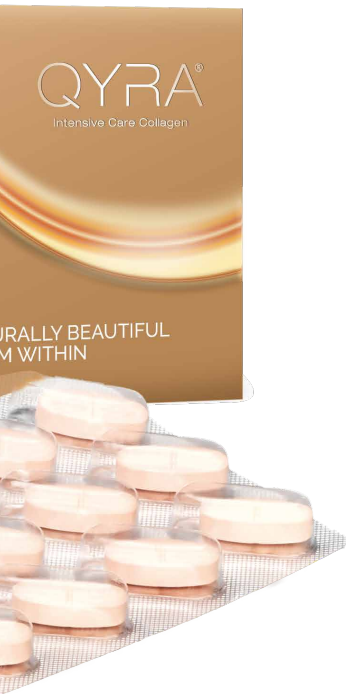
Content: 90 tablets

Daily dose: 3 tablets (2.5 g VERISOL®)

Shelf-life: 24 months

Ingredients: collagen hydrolysate, coating (hydroxypropylmethylcellulose, polyethylenglycol, rice starch, sucrose esters of fatty acids, coloring food (concentrate from safflower, lemon), anti-caking agent (talcum), coloring food (beetroot red)), anti-caking agent (magnesium salts of fatty acids).





Nutritional values	per 100 g	per daily dose (3 tablets/2.58 g)
Energy	1479 kJ = 358 kcal	39 kJ = 9 kcal
Fat	0 g	0 g
thereof saturated fatty acids	0 g	0 g
Carbohydrates	1 g	0.5 g
of which sugars	0 g	0 g
Protein	87 g	2.3 g
Salt	0.02 g	<0.005 g

COLLAGEN POWDER

Product facts

Product category: Food supplement

Dosage form: Powder

Content: 30 sticks à 3.1 g

Daily dose: 1 stick (2.5 g VERISOL®)

Flavor: Orange

Shelf-life: 36 months



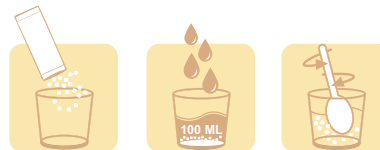
Ingredients: collagen hydrolysate, acid (citric acid), orange fruit powder (orange juice concentrate, maltodextrin, natural orange flavor, color (beta carotene), flavor, sweetener (sucralose).





Nutritional values	per 100 g	per daily dose (1 stick / 3.1 g)
Energy	1502 kJ = 353 kcal	47 kJ = 11 kcal
Fat	0 g	0 g
thereof saturated fatty acids	0 g	0 g
Carbohydrates	7.5 g	0.2 g
of which sugars	2.8 g	0.1 g
Protein	74 g	2.3 g
Salt	0.43 g	0.01 g

Usage instruction:



COLLAGEN POWDER *DIRECT*

Product facts



Product category: Food supplement

Dosage form: Powder Direct

Content: 30 sticks à 3.5 g

Daily dose: 2 sticks (2.5 g VERISOL®)

Flavor: Grapefruit

Shelf-life: 24 months

Ingredients: sweetener (sorbitol), collagen hydrolysate, acid (citric acid), flavouring, L-ascorbic acid (vitamin C), zinc citrate, anti-caking agent (magnesium salts of fatty acids), sweeteners (sucralose, acesulfame K), D-biotin.





Usage instruction:



Nutritional values	per 100 g	per daily dose (2 sticks / 7 g)
Energy	1210 kJ = 289 kcal	84 kJ = 20 kcal
Fat	0.2 g	<0.1 g
thereof saturated fatty acids	0.2 g	<0.1 g
Carbohydrates	59 g	4.1 g
of which sugars	0.1 g	<0.1 g
Protein	33 g	2.3 g
Salt	0.18 g	0.012 g

Nutrients	% NRV*	per daily dose (7 g)
Biotin	100 %	50 µg
Zinc	50 %	5 mg
Vitamin C	100 %	80 mg
VERISOL® collagen hydrolysate	-	2.5 g

* % NRV = % nutrient reference values in accordance to VO (EG) No. 1169/2011

COLLAGEN BEAUTY GUMMIES WITH VITAMIN B6 AND B12

Product facts



Product category: Food supplement

Dosage form: Fruit gummies

Content: 63 gummies = 189 g

Daily dose: 3 gummies (2.5 g VERISOL®)

Flavor: Cherry

Shelf-life: 18 months

Ingredients: sweeteners: sorbitol syrup, maltitol syrup, xylitol, steviol glycosides from stevia; collagen hydrolysate, gelatine, acid: citric acid, lactic acid, malic acid; natural flavouring, colouring foodstuff carrot concentrate, glazing agent: carnauba wax; vitamin B6, vitamin B12.





Nutritional values	per 100 ml	per daily dose (3 gummies = 9 g)
Energy	1115 kJ = 264 kcal	100 kJ = 24 kcal
Fat	< 0.5 g	<0.1 g
thereof saturated fatty acids	0 g	0 g
Carbohydrates	42 g	3.8 g
of which sugars	< 0.5 g	< 0.5 g
of which polyols	42 g	3.8 g
Protein	38 g	3.4 g
Salt	0.22 g	0.02 g

Nutrients	**% NRV	per serving* (3 pieces)
Vitamin B6	50 %	0.7 mg
Vitamin B12	50 %	1.26 µg
VERISOL® collagen hydrolysate	-	2.5 g

* % NRV = % nutrient reference values in accordance to VO (EG) No. 1169/2011

COLLAGEN BEAUTY GUMMIES WITH MELATONIN

Product facts



Product category: Food supplement

Dosage form: Fruit gummies

Content: 51 gummies = 189 g

Daily dose: 3 gummies (1 mg Melatonin, 3.65 g VERISOL®)

Flavor: Lavender-lime-blackcurrant

Shelf-life: 12 months

Ingredients: Sweeteners: sorbitol syrup, maltitol syrup, xylitol, steviol glycosides from stevia; collagen hydrolysate; gelatine; acid: citric acid, lactic acid, malic acid; natural flavourings; colouring foodstuff concentrate (radish, pumpkin, tomato, apple); glazing agent: carnauba wax; melatonin.





Nutritional values	per 100 ml	per daily dose (3 gummies = 9 g)
Energy	1117 kJ = 264 kcal	124 kJ = 29 kcal
Fat	< 0.5 g	<0.5 g
thereof saturated fatty acids	0 g	0 g
Carbohydrates	42 g	4.6 g
of which sugars	< 0.5 g	< 0.5 g
of which polyols	42 g	4.6 g
Protein	38 g	4.2 g
Salt	0.22 g	0.02 g

Nutrients	per serving (3 pieces)
Melatonin	1 mg
VERISOL® collagen hydrolysate	3.65 g

COLLAGEN BEAUTY BAR

Product facts



Product category: Food supplement

Dosage form: Date fruit bar

Content: 7 bars à 25 g = 175 g

Daily dose: 1 bar (2.5 g VERISOL®)

Flavor: Salty Caramel

Shelf-life: 12 months

Ingredients: Dried dates 55%, milk chocolate (sugar, cocoa butter, skimmed milk powder, cocoa mass, whey powder (from milk), peanuts 16%, milk fat, whole milk powder, emulsifier: soy lecithin, natural vanilla flavor, flavoring), collagen hydrolysate 10%, sea salt 0,7%.





Nutritional values	per 100 g	per bar 25 g
Energy	1820 kJ = 435 kcal	455 kJ = 109 kcal
Fat	20 g	5 g
thereof saturated fatty acids	6 g	1.5 g
Carbohydrates	52 g	13 g
of which sugars	48 g	12 g
Fiber	6 g	1.5 g
Protein	16 g	4 g
Salt	0.77 g	0.19 g

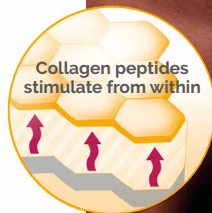
Nutrients	per serving* (one bar)
VERISOL® collagen hydrolysate	2.5 g

MODE OF ACTION

Importance of collagen

- Collagen is naturally produced by the body and accounts for 30% of the body's total protein
- It is the most abundant protein in the body and is a key constituent of all connective tissues, where it is responsible for giving the dermis its firm structure
- From the age of 30 onward, the performance of fibroblasts and consequently collagen synthesis is reduced
- The dermis becomes thinner, the connective tissue loses its firmness and elasticity while wrinkles and sagging occur

QYRA® can slow down this loss and improve the skin's moisture content

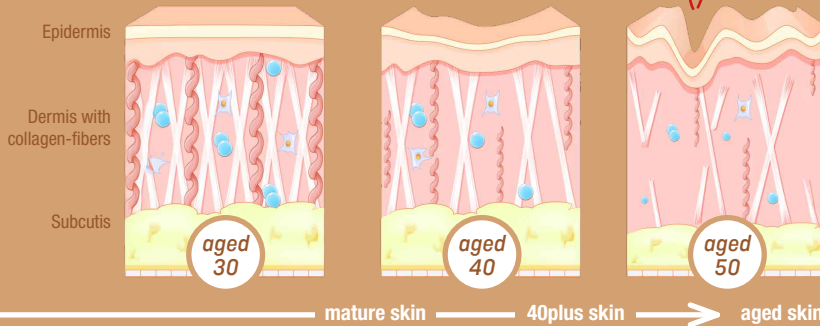


Skin aging

QYRA® increases the collagen production in the dermis which leads to a reduction of wrinkles

Skin aging with QYRA®

Skin aging without QYRA®



Combat the signs of aging

While topical cosmetics only reach the outer layers of the skin, the epidermis, nutricosmetics support the dermis beneath and work from the inside out.

QYRA® provides the skin with specifically optimized bioactive collagen peptides VERISOL® which directly stimulate the metabolism of the target connective tissue cells on the entire body.

The collagen synthesis increases substantially and counteracts the loss of collagenous extracellular matrix from the inside.

Regular intake of QYRA® contributes to permanently rejuvenated skin by slowing down wrinkle formation. The skin becomes more elastic and refills the dermis with collagen, which leads to fewer wrinkles.

THE SCIENCE BEHIND IT

*The considerable effects of
VERISOL® Bioactive Collagen
Peptides on epidermal and dermal
skin structures, which result in an
overall enhanced appearance, have
been scientifically confirmed in a
number of clinical studies.*



Proksch et al. (2013). Oral supplementation of specific collagen peptides has beneficial effects on human skin physiology: a double-blind, placebo-controlled study.

Proksch et al. (2020). Positive effect of fish-derived Bioactive Collagen Peptides on skin health.

Proksch et al. (2025). The Oral Intake of Specific Bovine-Derived Bioactive Collagen Peptides Has a Stimulatory Effect on Dermal Matrix Synthesis and Improves Various Clinical Skin Parameters.

CLINICAL STUDY I: SKIN ELASTICITY & HYDRATION

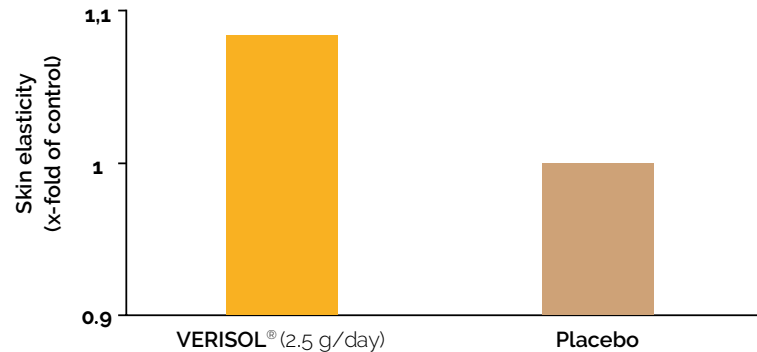
Improved elasticity and hydration

Clinical studies have demonstrated that oral supplementation with VERISOL® Bioactive Collagen Peptides significantly improves key parameters of skin quality. VERISOL® has been shown to increase skin elasticity, while recent clinical evidence also confirms a significant improvement in skin hydration.

The latest clinical study further strengthens the existing evidence, demonstrating positive effects on skin elasticity and hydration as well as supporting overall skin appearance.

- **Significantly improves skin elasticity**
- **Significantly increases skin hydration**
- **Supports firmer, smoother-looking skin**

Skin elasticity increased significantly after oral VERISOL® supplementation in comparison to placebo administration.



CLINICAL STUDY II: WRINKLE REDUCTION

Proven effects on wrinkles

Clinical studies have demonstrated that oral supplementation with VERISOL® Bioactive Collagen Peptides significantly reduces wrinkles and fine lines. Improvements have been observed after only four weeks of supplementation and confirmed in several randomized, placebo-controlled trials.

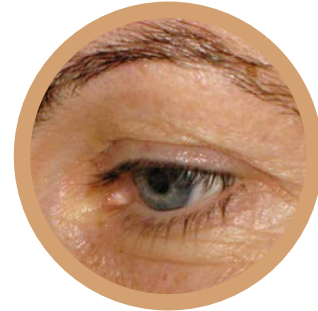
The studies also provide evidence that VERISOL® supports the dermal extracellular matrix and stimulates the formation of important skin components.

- **Significantly reduces wrinkles and fine lines**
- **Supports dermal matrix synthesis**
- **Visible and measurable results**

Proksch et al. (2014). Oral Intake of Specific Bioactive Collagen Peptides Reduces Skin Wrinkles and Increases Dermal Matrix Synthesis.

Proksch et al. (2020). Positive effect of fish-derived Bioactive Collagen Peptides on skin health.

Proksch et al. (2025). The Oral Intake of Specific Bovine-Derived Bioactive Collagen Peptides Has a Stimulatory Effect on Dermal Matrix Synthesis and Improves Various Clinical Skin Parameters.



Before



After

CLINICAL STUDY III: IMPROVED SKIN SURFACE IN CELLULITE

Smoother skin, improved structure

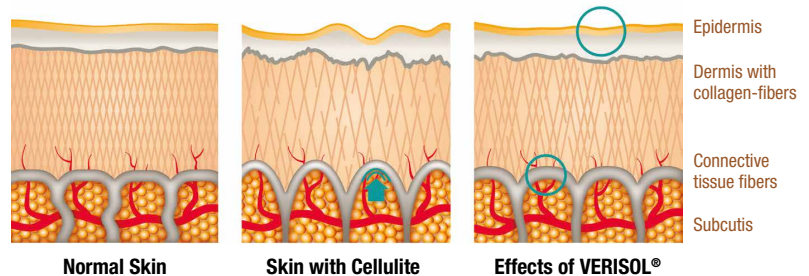
A double-blind, placebo-controlled study with 105 women aged 24–50 investigated the effects of VERISOL® Bioactive Collagen Peptides on cellulite. Participants of normal and higher body weight received 2.5 g VERISOL® daily or a placebo for 6 months.

VERISOL® supplementation resulted in a significant improvement in skin surface structure and increased dermal density compared with placebo.

- **Significantly decreases skin waviness**
- **Significantly improves dermal density**
- **Supports a smoother skin surface**

Reduced waviness of the skin surface profile

Improvement of dermal density and connective tissue, leading to reduced waviness



Hexsel et al. (2017). Oral supplementation with specific bioactive collagen peptides improves nail growth and reduces symptoms of brittle nails.

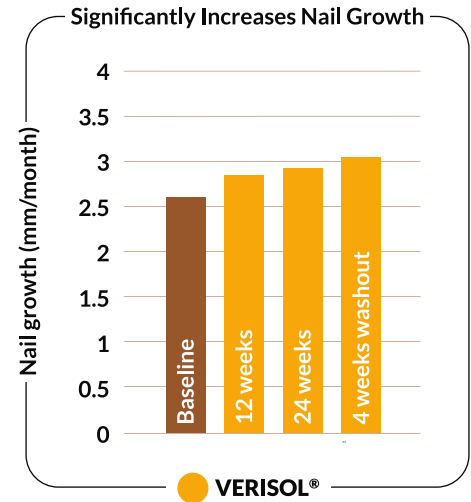
CLINICAL STUDY IV: QUALITY AND GROWTH OF FINGERNAILS

Stronger, more beautiful nails

Clinical studies have shown that daily intake of VERISOL® Bioactive Collagen Peptides promotes nail growth and improves the condition of brittle nails.

Participants experienced improved nail strength and appearance, along with reduced nail fragility and fewer broken or chipped nails.

- Promotes nail growth
- Reduces nail fragility
- Improves the condition and appearance of brittle nails



Oesser (2020). The oral intake of specific Bioactive Collagen Peptides has a positive effect on hair thickness. Nutrafoods, 1:134-138.



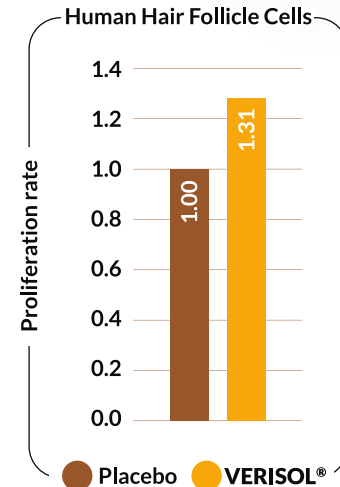
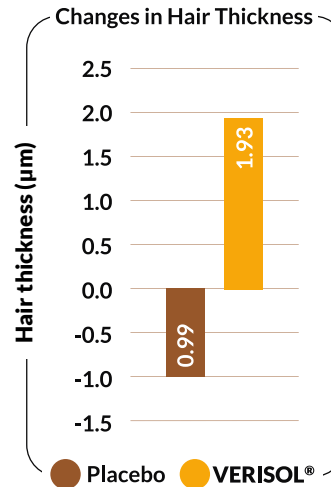
CLINICAL STUDY V: HAIR STRUCTURE

Proven results for hair

VERISOL® Bioactive Collagen Peptides have been shown to significantly improve hair thickness and support overall hair structure and appearance.

In addition, in vitro investigations demonstrate a stimulatory effect of VERISOL® on human hair follicle cells, providing further evidence for its positive effects on hair health.

- Increases hair thickness
- Supports hair follicle cell growth
- Improves hair structure and appearance



QYRA® *at a glance*

- Highly effective nutricosmetics products with VERISOL®, scientifically proven Bioactive Collagen Peptides
- Stimulates skin metabolism and collagen production from the inside out
- The considerable effects of VERISOL® on epidermal and dermal skin structures, which result in an overall enhanced appearance, have been scientifically confirmed in several clinical studies
- Portfolio includes different application formats to meet individual customer needs
- QYRA® can be distributed under license

Benefits for our distribution partners

- **Benefit from the vibrant markets in the area of beauty supplements which is forecasted to grow by 11% CAGR and will reach a value of 8 billion USD by 2030.**

Source: Markets and Markets, "Dietary Supplements - Global Forecast to 2027" & NBJ, "Global Supplement Business Report, 2022

- **QYRA® complements your dermatological product portfolio with a proven beauty-from-within solution**
- **Distribution partners get access to a marketing toolkit to support local marketing activities**



**BE PART OF THE
QYRA® SUCCESS**



GELITA Health GmbH
Uferstrasse 7, D-69412 Eberbach
www.gelita-health.com
eMail: service.health@gelita.com